

APR 415 ONLINE MAGAZINE WRITING
FOR PR MAJORS AND MINORS ONLY



APPLICATION FOR SPRING 2019

EXTENDED DEADLINE: WEDNESDAY, OCTOBER 10 (11:30 A.M.) PLATFORMMAGAZINE.ORG

Thank you for your interest in the *Platform* magazine class. **Please complete this form, attach your résumé and answers to the questions below, and place these materials plus 3–5 writing samples** (and design examples, if applicable) in *Tracy Sims' box in 412 Phifer* by 11:30 a.m., Wednesday, Oct. 10. In order to qualify, you must have successfully completed APR 332 prior to enrolling in APR 415.

Once you submit your application, you may sign up for an interview. Interview times will be posted on Sims' office door (418-D Phifer) by noon on Sept. 28; interviews will be conducted Oct. 2–3, Oct. 10–12 and Oct. 15–16. Writing samples can come from APR 300, JCM 303, APR 332, APR 419, APR 423, other writing-designated classes and/or projects you've completed at work or through internships.

Name: _____ CWID: _____

Cell/local phone: _____ Email: _____

Major(s): _____ Minor (s): _____ Total earned hours: _____

GPA (cumulative): _____ GPA (major): _____ Anticipated graduation month/year: _____

JCM 303 Lab Professor _____ APR 332 Professor _____

Please check all skills in which you consider yourself proficient and provide 1-2 examples:

Primary research (e.g., surveys) _____

Secondary research (e.g., library) _____

Writing _____

Editing/proofreading _____

Leadership _____

Strategic thinking _____

Public speaking _____

Creative problem-solving _____

Team building _____

Website building/design _____

Layout/design _____

Photography or Videography _____

Please check all APR/JN/MC courses you have completed:

- MC 101 JN 150 APR 231 APR 260 APR 271
 APR 280 JCM 303 APR 300 APR 332
 Other APR, JCM, MC or relevant courses:
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Please check all software/social media according to your current skill level:

	Pro	Advanced	Novice	N/A
Adobe Illustrator®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adobe InDesign®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adobe Photoshop®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Microsoft PowerPoint®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apple Final Cut Pro®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apple Keynote®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apple iMovie®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Google Analytics®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hootsuite®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facebook®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Twitter®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LinkedIn®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instagram®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WordPress®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other:

Please provide if applicable:

Twitter/Instagram handles:

Blog address:

Website address:

Please answer the following on a separate sheet and attach it your application:

- How will participating in APR 415 contribute to your own personal and/or professional goals?
- What are the ways in which you think you can best contribute to this project?
- How did you find out about Platform Magazine (e.g., flyer, professor, other student, article, website, etc.; please list/explain all that apply)?
- How did you find out about APR 415, the Online Magazine Writing class (e.g., flyer, professor, another student, article, website, etc.; please list/explain all that apply)?