

**APR 415 ONLINE MAGAZINE WRITING**  
**FOR PR MAJORS AND MINORS ONLY**



**APPLICATION FOR SPRING 2019**

**DEADLINE: MONDAY, OCTOBER 1 (11:30 A.M.)**

**PLATFORMMAGAZINE.ORG**

Thank you for your interest in the *Platform* magazine class. **Please complete this form, attach your résumé and answers to the questions below, and place these materials plus 3–5 writing samples** (and design examples, if applicable) in *Tracy Sims' box in 412 Phifer* by 11:30 a.m., Monday, Oct. 1. In order to qualify, you must have successfully completed APR 332 prior to enrolling in APR 415.

Once you submit your application, you may sign up for an interview. Interview times will be posted on Sims' office door (418-D Phifer) by noon on Sept. 28; interviews will be conducted Oct. 2–3, Oct. 10–12 and Oct. 15–16. Writing samples can come from APR 300, JCM 303, APR 332, APR 419, APR 423, other writing-designated classes and/or projects you've completed at work or through internships.

Name: \_\_\_\_\_ CWID: \_\_\_\_\_

Cell/local phone: \_\_\_\_\_ Email: \_\_\_\_\_

Major(s): \_\_\_\_\_ Minor (s): \_\_\_\_\_ Total earned hours: \_\_\_\_\_

GPA (cumulative): \_\_\_\_\_ GPA (major): \_\_\_\_\_ Anticipated graduation month/year: \_\_\_\_\_

JCM 303 Lab Professor \_\_\_\_\_ APR 332 Professor \_\_\_\_\_

**Please check all skills in which you consider yourself proficient and provide 1-2 examples:**

Primary research (e.g., surveys) \_\_\_\_\_

Secondary research (e.g., library) \_\_\_\_\_

Writing \_\_\_\_\_

Editing/proofreading \_\_\_\_\_

Leadership \_\_\_\_\_

Strategic thinking \_\_\_\_\_

Public speaking \_\_\_\_\_

Creative problem-solving \_\_\_\_\_

Team building \_\_\_\_\_

Website building/design \_\_\_\_\_

Layout/design \_\_\_\_\_

Photography or Videography \_\_\_\_\_

**Please check all APR/JN/MC courses you have completed:**

- MC 101     JN 150     APR 231     APR 260     APR 271  
 APR 280     JCM 303     APR 300     APR 332  
 Other APR, JCM, MC or relevant courses:
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**Please check all software/social media according to your current skill level:**

	Pro	Advanced	Novice	N/A
Adobe Illustrator®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adobe InDesign®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adobe Photoshop®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Microsoft PowerPoint®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apple Final Cut Pro®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apple Keynote®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apple iMovie®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Google Analytics®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hootsuite®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facebook®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Twitter®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LinkedIn®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instagram®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WordPress®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other:

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**Please provide if applicable:**

*Twitter/Instagram handles:*

*Blog address:*

*Website address:*

**Please answer the following on a separate sheet and attach it your application:**

- How will participating in APR 415 contribute to your own personal and/or professional goals?
- What are the ways in which you think you can best contribute to this project?
- How did you find out about Platform Magazine (e.g., flyer, professor, other student, article, website, etc.; please list/explain all that apply)?
- How did you find out about APR 415, the Online Magazine Writing class (e.g., flyer, professor, another student, article, website, etc.; please list/explain all that apply)?