

APR 415 ONLINE MAGAZINE WRITING
FOR PR MAJORS AND MINORS ONLY



APPLICATION FOR SUMMER 2017 OR FALL 2017 (CIRCLE ONE)

DEADLINE: FRIDAY, MARCH 3 (11:30 A.M.)

PLATFORMMAGAZINE.ORG

Thank you for your interest in the *Platform* magazine class. Please complete this form, attach your résumé and answers to the questions below, and place these materials plus 3-5 writing samples (and design examples, if applicable) in *Tracy Sims' box in 412 Phifer by 11:30 a.m., Friday, March 3. In order to qualify, you must have successfully completed APR 332 prior to enrolling in APR 415.*

Once you submit your application, you may sign up for an interview. Interview times will be posted on Sims' office door (418-D Phifer) by 3 p.m. on Feb. 27; interviews will be conducted March 6-9 and 20-21. Writing samples can come from APR 300, JN 311, APR 332, APR 419, APR 432, other writing-designated classes and/or projects you've completed at work or through internships.

Name: _____ CWID: _____

Cell/local phone: _____ Email: _____

Major: _____ Minor (s): _____ Total earned hours: _____

GPA (cumulative): _____ GPA (major): _____ Anticipated graduation month/year: _____

JN 311 Lab Professor _____ APR 332 Professor _____

Please check all skills in which you consider yourself proficient and provide 1-2 examples:

Primary research (e.g., surveys) _____

Secondary research (e.g., library) _____

Writing _____

Editing/proofreading _____

Leadership _____

Strategic thinking _____

Public speaking _____

Creative problem-solving _____

Team building _____

Website building/design _____

Layout/design _____

Photography or Videography _____

Please check all APR/JN/MC courses you have completed:

- MC 101 APR 221 JN 150 APR 231 APR 260 JN 311
 APR 300 APR 332 APR 419 APR 432 APR 433 MC 407
 Other APR, JN, MC or relevant courses:
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Please check all software/social media according to your current skill level:

	Pro	Advanced	Novice	N/A
Adobe Dreamweaver®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adobe Illustrator®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adobe InDesign®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adobe Photoshop®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Microsoft PowerPoint®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apple Final Cut Pro®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apple Keynote®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apple iMovie®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Google Analytics®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hootsuite®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facebook®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Twitter®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LinkedIn®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instagram®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WordPress®	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other:

Please provide if applicable:

Twitter handle:

Blog address:

Website address:

Please answer the following on a separate sheet and attach it your application:

- How will participating in APR 415 contribute to your own personal and/or professional goals?
- What are the ways in which you think you can best contribute to this project?
- How did you find out about Platform Magazine (e.g., flier, professor, other student, article, website, etc.; please list/explain all that apply)?
- How did you find out about APR 415, the Platform class (e.g., flier, professor, another student, article, website, etc.; please list/explain all that apply)?